



Saudi Food, Hotel & Hospitality Arabia 2017

Al Harithy Company for Exhibitions, PO Box 40740, Jeddah 21511, Kingdom of Saudi Arabia.
Tel: +966 (0)12 654 6384 Fax: +966 (0)12 654 6853 E-mail: ace@acexpos.com

section
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Advertising in the exhibition catalogue is a very effective way of promoting your company to a highly targeted readership. Catalogues are used extensively by exhibition visitors to locate specific exhibitors or pavilions and are then retained as a valuable source of contact information.

Ref.	Position	Size (cm)	US\$	SR
1	Foldable Cover	30 x 21	5,000	18,750
2	Book Mark	6 x 17	4,000	15,000
3	Inside Front Cover (IFC) Full Page / Colour	15 x 21	2,000	7,500
4	Inside Back Cover (IBC) Full Page / Colour	15 x 21	1,500	5,625
5	Inside Full Page / colour	15 x 21	750	2,825